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## SPONSORSHIP OPPORTUNITY 4<sup>th</sup> CANADIAN QUALITY CONGRESS

Carleton University  
 OTTAWA, ONTARIO, CANADA  
 JUNE 27-29, 2012

### Tentative Program Highlights

#### **Tuesday, June 26**

- Welcome Reception
- Address by Guest Speaker
- Committee Meetings

#### **Wednesday, June 27**

- Monday Morning Keynote Address
- Paper Presentation Sessions
- Monday Luncheon
- Paper Presentation Sessions
- Committee Meetings
- Gala Banquet

#### **Thursday, June 28**

- Tuesday Morning Keynote Address
- Paper Presentations Sessions
- Tuesday Afternoon Keynote address
- Paper Presentation Sessions
- Charity Dinner

#### **Friday, June 29**

- Wednesday Morning Keynote Address
- Paper Presentation Sessions
- Closing Ceremony

### ***Theme: CLOSING THE QUALITY GAP: MANUFACTURING VS SERVICE ORGANIZATIONS***

For three days during June 27-29, 2012, a gathering of top notch scholars and quality professionals from over 25 countries around the world will meet in Canada's capital city, Ottawa, Ontario, Canada, to discuss customer satisfaction topics applicable to all areas of our business, governance and social life issues and human endeavors.

Don't miss this rare opportunity to elevate profile and promote your products and services to the international gathering representing top management, quality managers, government officials, and private sector business executives.

### MANY WAYS TO PARTICIPATE

<b>Conference Closing Night Gala Dinner Sponsorship:</b>	<b>\$25,000.</b>
<b>Entertainment Sponsorship</b>	<b>\$10,000.</b>
<b>Sunday Opening Reception</b>	<b>\$10,000.</b>
<b>Monday and Tuesday Luncheons</b>	<b>\$10,000.</b>
<b>Printing and Promotional</b>	<b>\$10,000.</b>
<b>Speaker's Gift</b>	<b>\$5,000.</b>
<b>Signage and Décor</b>	<b>\$5,000.</b>
<b>One day Luncheon</b>	<b>\$5,000.</b>
<b>Morning Breakfast, each day</b>	<b>\$5,000.</b>
<b>Delegate's Conference Bag</b>	<b>\$5,000.</b>
<b>Sponsor a Photographer</b>	<b>\$1,000.</b>
<b>Sponsor a Cyber Café</b>	<b>\$1,000.</b>
<b>Logo on Conference Bags</b>	<b>\$1,000.</b>
<b>One Page Insert in Conference Proceeding or CD Rom:</b>	<b>\$500.</b>

All prices quoted are in Canadian dollars. Sponsorship packages are available from \$500 to \$25,000 (CDN). Browse through the brochure to find an option that fits your interest and budget.



**Presented By:**  
**Canadian Society for Quality**  
**(CSQ)**

For more info, please contact the *Conference coordinator*, at  
 Phone/Fax: (204) 261-6606; Toll-Free Phone/Fax: 1-888-286-4473 (US and Canada), Email: [CSQ@shaw.ca](mailto:CSQ@shaw.ca)

**We look forward to welcoming you as a Congress sponsor!**

**4<sup>th</sup> ANNUAL CANADIAN QUALITY CONGRESS**  
**CARLETON UNIVERSITY, OTTAWA, ONTARIO, CANADA; JUNE 27-29, 2012**

**TITLE SPONSORS** \_\_\_\_\_ **\$25,000.00**

- Global recognition of company's support through advertisements in program brochure (one full page)
- Authorization to use of our sponsorship information in company advertising
- Recognition at opening and closing ceremonies and sponsor of a session or track
- Recognition at gala banquet and welcome reception
- Sponsor's logo on Signage around conference area or to a specific event of choice (keynote, gala dinner or lunch etc.), logo placed on Congress delegate bags
- Five complimentary full-conference registrations and five gala banquet tickets
- Up to five-page inserts in conference attendee bag
- Two complimentary exhibit booths in prime location

**PLATINUM SPONSORS** \_\_\_\_\_ **\$10,000.00**

- Global recognition through logo advertisements on Congress website and program brochure
- Global recognition through use of advertising space (1/2 page) in program brochure
- Recognition at gala banquet and welcome reception
- Sponsor's logo on Signage around conference area, logo placed on Congress delegate bags
- Two complimentary full-conference registrations and two gala banquet tickets
- One page insert in conference attendee bag
- One complimentary exhibit booth in prime location

**GOLD SPONSORS** \_\_\_\_\_ **\$5,000.00**

- Name/logo displayed on promotional material/congress web site and on Signage
- Recognition at welcome reception
- Opportunities to place one page company information inside conference attendee's bag
- One ticket to full conference attendance and three complimentary tickets to gala banquet

**SILVER SPONSORS** \_\_\_\_\_ **\$2,000.00**

- Name/logo displayed on promotional material/Congress web site
- Company's name displayed at specific event
- Authorization to use sponsorship in your company's advertisement
- One ticket to full conference attendance and two tickets to gala banquet

**BRONZE SPONSORS** \_\_\_\_\_ **\$1,000.00**

- Name/logo to appear on promotional printed materials
- Authorization to use sponsorship in your company's advertisement
- One ticket to the gala banquet

**FRIENDS & SUPPORTERS CATEGORY** \_\_\_\_\_ **\$500.00**

- Name/logo to appear on promotional printed materials
- Authorization to use sponsorship in your company's advertisement
- One ticket to the gala banquet

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**EXHIBITOR'S BOOTH AND DISPLAY OPPORTUNITIES**

Exhibitor's booth and product/services display opportunities are also available @\$500. each from a standard size of 10x10 (sq. feet) upwards with discounts applicable to early registrants. The spaces are limited and available on a first-come first-serve basis except for the Title and Platinum category sponsors who will have guaranteed booth spaces. The benefit packages and sponsorships entitlements may vary at the discretion of the Congress Organizing Committee unless otherwise agreements are signed. Contact us at: [csq@shaw.ca](mailto:csq@shaw.ca)