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# SPONSORSHIP OPPORTUNITY

## 9th CANADIAN QUALITY CONGRESS

**University of Toronto  
TORONTO, ONTARIO, CANADA  
SEPTEMBER 7-8, 2017**

*Theme: Quality and Innovation in the 21st Century*

### Tentative Program Highlights

#### **Wednesday, September 6**

- Committee Meetings
- Pre-conf workshops

#### **Thursday, September 7**

- Morning Keynote Address
- Paper Presentation Sessions
- CEO Discussion Panel
- Luncheon
- Paper Presentation Sessions
- Gala Banquet & Awards

#### **Wednesday, September 8**

- Morning Keynote Address
- Paper Presentations
- Workshops
- Committee Meetings

A gathering of top notch scholars and quality professionals from many countries from around the world will meet in Toronto to discuss customer satisfaction topics applicable to all areas of our business endeavors, including manufacturing, government, and all other service-related businesses being the main theme of this year's congress.

Don't miss this rare opportunity to elevate profile and promote your products and services to the international gathering representing top management, quality managers, government officials, and private sector business executives.

### MANY WAYS TO PARTICIPATE

<b>Title Sponsorship</b>	<b>\$25,000.</b>
<b>Gala Banquet Sponsorship</b>	<b>\$10,000.</b>
<b>Printing and Promotional</b>	<b>\$10,000.</b>
<b>Monday and Tuesday Luncheons</b>	<b>\$10,000.</b>
<b>Sunday Welcome Reception</b>	<b>\$5,000.</b>
<b>Speaker's Gift</b>	<b>\$5,000.</b>
<b>Signage and Décor</b>	<b>\$5,000.</b>
<b>One day Luncheon</b>	<b>\$5,000.</b>
<b>Morning Breakfast</b>	<b>\$5,000.</b>
<b>Logo on Conference Bag</b>	<b>\$1,000.</b>
<b>Sponsor a Photographer</b>	<b>\$1,000.</b>
<b>Sponsor a Cyber Café</b>	<b>\$1,000.</b>
<b>One Page Insert in attendees bags:</b>	<b>\$1,000.</b>

All prices quoted are in Canadian dollars. Browse through the brochure to find an option that fits your interest and budget.

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For more info, please contact the *Conference coordinator*, at *Phone/Fax: (204) 261-6606; Toll-Free Phone/Fax: 1-888-286-4473 (US and Canada), Email: CSQ@shaw.ca*

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**Presented By:**  
**Canadian Society for Quality**

**We look forward to welcoming you as a Congress sponsor!**

**9<sup>th</sup> ANNUAL CANADIAN QUALITY CONGRESS  
TORONTO, ONTARIO, CANADA; September 7-8, 2017**

**TITLE SPONSORS** \_\_\_\_\_ **\$25,000.00**

- Global recognition of company's support through Congress website and advertisement materials online
- Authorization to use of our sponsorship information in company advertising
- Recognition at opening and closing ceremonies and sponsor of a session or track
- Recognition at gala banquet and welcome reception
- Sponsor's logo on Signage around conference area or to a specific event of choice (keynote, gala dinner or lunch etc.), logo placed on Congress delegate bags
- Five complimentary full-conference registrations and five gala banquet tickets
- Up to five-pages of inserts in attendee bag
- Two complimentary exhibit booths in prime location

**PLATINUM SPONSORS** \_\_\_\_\_ **\$10,000.00**

- Global recognition through logo advertisements on Congress website and program brochure
- Global recognition through use of advertising space (1/2 page) in program brochure
- Recognition at gala banquet and welcome reception
- Sponsor's logo on Signage around conference area, logo placed on Congress delegate bags
- Two complimentary full-conference registrations and two gala banquet tickets
- One page insert in conference attendee bag
- One complimentary exhibit booth in prime location

**GOLD SPONSORS** \_\_\_\_\_ **\$5,000.00**

- Name/logo displayed on promotional material/congress web site and on Signage
- Recognition at Welcome Reception and Gala Banquet
- Opportunities to place one page company information inside conference attendee's bag
- One ticket to full conference attendance and three complimentary tickets to Gala Banquet

**SILVER SPONSORS** \_\_\_\_\_ **\$2,000.00**

- Name/logo displayed on promotional material/Congress web site
- Company's name displayed at specific event
- Authorization to use sponsorship in your company's advertisement
- One ticket to full conference attendance and two tickets to Gala Banquet

**BRONZE SPONSORS** \_\_\_\_\_ **\$1,000.00**

- Name/logo to appear on promotional printed materials
- Authorization to use sponsorship in your company's advertisement
- One ticket to the Gala Banquet

**FRIENDS & SUPPORTERS CATEGORY** \_\_\_\_\_ **\$500.00**

- Name/logo to appear on promotional printed materials
- Authorization to use sponsorship in your company's advertisement
- One ticket to the Gala Banquet

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**EXHIBITOR'S BOOTH AND DISPLAY OPPORTUNITIES**

Exhibitor's booth and product/services display opportunities are also available @\$750. each from a standard size of 10x10 (sq. feet) upwards with discounts applicable to early registrants. The spaces are limited and available on a first-come first-serve basis except for the Title and Platinum category sponsors who will have guaranteed booth spaces. The benefit packages and sponsorships entitlements may vary at the discretion of the Congress Organizing Committee unless otherwise agreements are signed. Contact us at: [CSQ@shaw.ca](mailto:CSQ@shaw.ca)