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# SPONSORSHIP OPPORTUNITY

## 10th CANADIAN QUALITY CONGRESS

**Simon Fraser University**

**Vancouver, BC, CANADA**

**September 24-25, 2018**

### Tentative Program

#### Highlights

#### **Sunday, September 23**

- Committee Meetings
- Pre-conf workshops

#### **Monday, September 24**

- Morning Keynote Address
- Paper Presentation Sessions
- CEO Discussion Panel
- Luncheon
- Paper Presentation Sessions
- Gala Banquet & Awards

#### **Tuesday, September 25**

- Morning Keynote Address
- Paper Presentations
- Luncheon
- Paper Presentations
- Closing Remarks
- Committee Meetings

### *Theme: Innovation and Transformation to Embrace Change*

A gathering of top notch scholars and quality professionals from many countries from around the world will meet in Vancouver to discuss customer satisfaction topics of quality and innovation applicable to all areas of business endeavors, including manufacturing, healthcare, government, and all other service-related businesses being the main theme of this year's congress.

Don't miss this rare opportunity to elevate profile and promote your products and services to the international gathering representing top management, quality managers, healthcare executives, government officials, and private sector business executives.

### MANY WAYS TO PARTICIPATE

<b>Title Sponsorship</b>	<b>\$25,000.</b>
<b>Gold Sponsorship</b>	<b>\$10,000.</b>
<b>Gala Banquet Sponsorship</b>	<b>\$10,000.</b>
<b>Printing and Promotion</b>	<b>\$10,000.</b>
<b>One-day Luncheon</b>	<b>\$5,000.</b>
<b>Speaker's Gift</b>	<b>\$5,000.</b>
<b>Signage and Décor</b>	<b>\$5,000.</b>
<b>Morning Breakfast, both days</b>	<b>\$5,000.</b>
<b>Logo on Conference Bag Sponsor</b>	<b>\$5,000.</b>
<b>Photographer Sponsor</b>	<b>\$1,000.</b>
<b>Gala Banquet Reception</b>	<b>\$1,000.</b>
<b>One Page Insert in attendees bags:</b>	<b>\$1,000.</b>

All prices quoted are in Canadian dollars. Browse through the brochure to find an option that fits your interest and budget.



**Presented By:**  
**Canadian Society for Quality**

For more info, please contact the *Conference coordinator*, at  
*Toll-Free Phone/Fax: 1-888-286-4473 (US and Canada)*,  
*Email: CSQ@shaw.ca*

**We look forward to welcoming you as a Congress sponsor!**

**10<sup>th</sup> Annual CANADIAN QUALITY CONGRESS**  
**Vancouver, BC, Canada; September 24-25, 2018**

**TITLE SPONSORS** \_\_\_\_\_ **\$25,000.00**

- Global recognition of company's support through Congress website and advertisement materials online
- Authorization to use of our sponsorship information in company advertising
- Recognition at opening and closing ceremonies and sponsor of a session or track
- Recognition at gala banquet and welcome reception
- Sponsor's logo on Signage around conference area or to a specific event of choice (keynote, gala dinner or lunch etc.), logo placed on Congress delegate bags
- Five complimentary full-conference registrations and ten gala banquet tickets
- Up to five-pages of inserts in attendee bag
- Two complimentary exhibit booths in prime location

**PLATINUM SPONSORS** \_\_\_\_\_ **\$10,000.00**

- Global recognition through logo advertisements on Congress website and program brochure
- Global recognition through use of advertising space (1/2 page) in program brochure
- Recognition at gala banquet and welcome reception
- Sponsor's logo on Signage around conference area, logo placed on Congress delegate bags
- Three complimentary full-conference and three complimentary gala banquet tickets
- One page insert in conference attendee bag
- One complimentary exhibit booth in prime location

**GOLD SPONSORS** \_\_\_\_\_ **\$5,000.00**

- Name/logo displayed on promotional material/congress web site and on Signage
- Recognition at Welcome Reception and Gala Banquet
- Opportunities to place one page company information inside conference attendee's bag
- Two tickets to full conference attendance and two complimentary tickets to Gala Banquet

**SILVER SPONSORS** \_\_\_\_\_ **\$2,000.00**

- Name/logo displayed on promotional material/Congress web site
- Company's name displayed at specific event
- Authorization to use sponsorship in your company's advertisement
- One ticket to full conference attendance and two tickets to Gala Banquet

**BRONZE SPONSORS** \_\_\_\_\_ **\$1,000.00**

- Name/logo to appear on promotional printed materials, website
- Authorization to use sponsorship in your company's advertisement
- One ticket to the Gala Banquet

**FRIENDS & SUPPORTERS CATEGORY** \_\_\_\_\_ **\$500.00**

- Name/logo to appear on promotional printed materials
- Authorization to use sponsorship in your company's advertisement
- One ticket to the Gala Banquet

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**EXHIBITOR'S BOOTH AND DISPLAY OPPORTUNITIES**

Exhibitor's booth and product/services display opportunities are also available @\$850. each from a standard size of 10x10 (sq. feet) upwards with discounts applicable to early registrants. The spaces are limited and available on a first-come first-serve basis except for the Title and Platinum category sponsors who will have guaranteed booth spaces. The benefit packages and sponsorships entitlements may vary at the discretion of the Congress Organizing Committee unless otherwise agreements are signed. Contact us at: [CSQ@shaw.ca](mailto:CSQ@shaw.ca)